



## **PUBLIC AND PRIVATE SECTORS CONVERGE** *To Create a World We Want to Live In*

ON WEDNESDAY, JUNE 3, AT 2:30 PM, SECRETARY OF STATE HILLARY Rodham Clinton and the State Department's Global Partnership Center, will hold the first U.S. Government-sponsored TED Talk around Public-Private Partnerships.

Working with the Global Partnership Center, BeDo has arranged for a select group of government and business leaders, as well as NGOs, to engage in a discussion on how public and private sectors can unite to magnify their positive social impact.

BeDo in conjunction with Rob Lalka, Public Private Partnership Liaison, Global Partnership Center, U.S. Department of State Department invite you to join this group before the TED Talk from 12:00 to 2:00 PM for a working lunch session entitled, Global Challenges, Collaborative Solutions: Inspiring Public and Private Sectors to Innovate for a Better World.

**WHEN:** 12:00 to 2:00 PM

**WHERE:** The Oval Room  
800 Connecticut Avenue, NW  
Washington DC, 20006

**RSVP:** BeDo, 404-474-1278

**WE INVITE YOUR THOUGHT LEADERSHIP**

## DISCUSSION QUESTIONS

Mark Beam and Marc Mathieu will lead a discussion about how corporations, government, and NGOs can best work with one another to identify innovative and profitable approaches to global problems, build lasting collaborative partnerships, and implement projects to achieve powerful results. Topics to be addressed include:

- **FINDING POSITIVE, PROFITABLE INTERSECTIONS:** How can corporations work with the public sector to create partnerships and strategic sustainability efforts (CSR, philanthropy and purpose platforms) that are at the intersection of positive change and financial reward?
- **CREATING APPROPRIATE PARTNERSHIPS:** How can Government and Non-Governmental Organizations make their value proposition appealing to corporations, so they can attract appropriate partners who will help drive mutually beneficial results?
- **BUILDING AN INNOVATION CULTURE:** How can corporations and governments identify social intrapreneurs with flexible thinking, who can form equal, innovative partnerships across sectors that involve shared decision-making, rewards and risks?



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